

Independent Project

The Fanimal Festival

Linnea Heid

A number of local vendors and speakers are available to invite to the festival. A well-rounded array of vegan foods and topics relevant to Fanimal's mission would serve the public in a variety of ways.



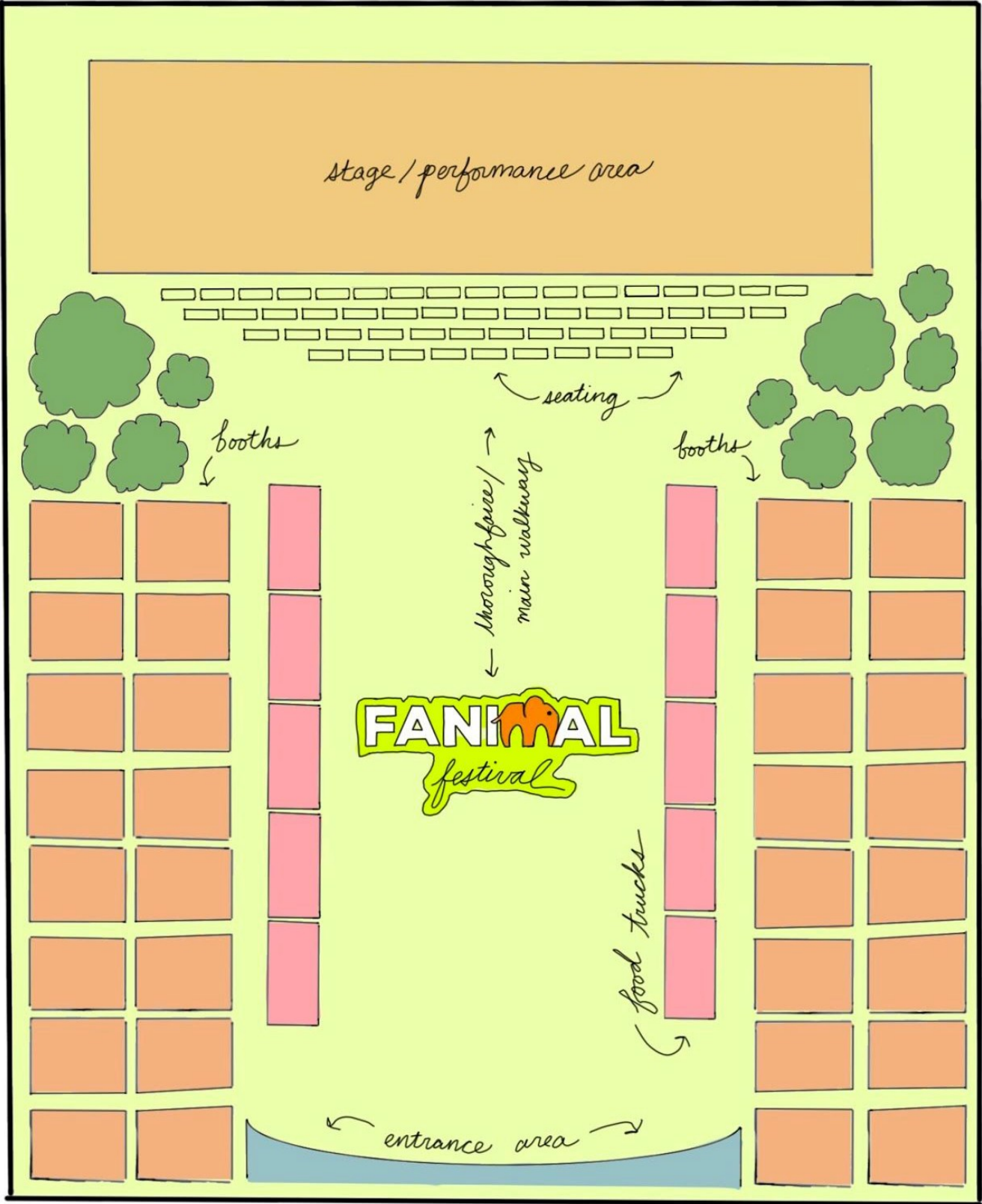
Location: NC fairgrounds

Duration: 2-3 days

Art exhibition: Local, animal centric artists have the opportunity to display their work in a booth. Art can be purchased as a fundraising opportunity.

Festival Overview

The Fanimal Festival is an opportunity for animal lovers to meet other animal lovers while learning about animal based careers and celebrating ethical food and art. A multi-day experience, the Fanimal festival features partner organizations, with information on how to be a part of the animal rights movement, guest speakers, vegan food trucks, animal related art and local ethical craftsmen. All proceeds from sales at the festival will go towards raising funds for Fanimal. More than just an opportunity to learn about animal based nonprofit organizations, the Fanimal Festival is an opportunity for young Fanimals to explore careers options that benefit animals, outside of being just a veterinarian. Fanimal partners at the festival offer insight into the myriad of ways young people can get involved in helping and protecting the rights of animals and the environment. On the next page is a mock up of the Fanimal Festival grounds.



FANIMAL festival

Are you an animal lover? Do you want to explore animal based careers and enjoy ethical foods from local restaurants? Come check out the Fanimal Festival at the North Carolina State fairgrounds in Raleigh.

- live music & guest speakers
- vegan & vegetarian food trucks
- booths featuring a wide variety of animal related organizations
- animal art exhibitions



the FANIMAL mission

Fanimal is a socially-minded organization focused on animals. We provide original content on a variety of topics delivered through web-based platforms. Our mission is to inform and mobilize animal lovers (aka fans of animals) so that animal suffering can be reduced.

Check out



@fanimal_inc

<https://fanimal.online/about/>

Festival Details

dependent on Covid

When: Sometime post-Covid
Where: NC State Fairgrounds
What: Come meet likeminded individuals, explore animal based careers and interact with nonprofits and ethical organizations.

- food trucks and vendors
- guest speakers and performers
- animal based art exhibition

Location



The Fanimal Festival tri-fold brochure/pamphlet.