

DECEMBER CHALLENGE: COMMUNICATE FOR A CAUSE



Reach out to a local representative, newspaper, or business about an animal issue important to you.

THE CHALLENGE

Writing a letter is an easy and effective way to help animals. Even an hour a month can make a huge difference and it is a great way to get involved within your animal-loving community. Start by noticing local issues involving animals and then select a recipient such as a newspaper editor, government representative, or local business.

Keep your letter short, simple, and to the point. Personalize your letter rather than using a form letter. Be polite and make sure to check your spelling and grammar. Use specific details and facts, and make sure you are familiar with the laws you may be writing about. All letters should be dated, include your home address, email address, and phone number. Make sure you sign your letter. Some examples of action letters can be found here and more tips on how to write a letter can be found here.

Great strides have been made by concerned citizens making their voices heard. Get involved today by putting pen to paper and making your support or opposition for a specific animal issue known.

FOR MORE FUN, VISIT FANIMAL.ONLINE